

Aditya Birla Finance Ltd.

(A subsidiary of Aditya Birla Capital Ltd.)



PROTECTING INVESTING FINANCING ADVISING

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

[See proviso to rule 8(6)]

(Appendix IV-A)

E-Auction Sale Notice for Sale of Immovable Asset under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property ["Secured Asset"] mortgaged to the Secured Creditor, the Physical Possession of which has been taken by the Authorised Officer of Aditya Birla Finance Limited ("Secured Creditor") will be sold on "As is where is", "As is what is", and "Whatever there is" basis on **05th December, 2022** for recovery of **Rs. 1,69,67,136.94/- (Rupees One Crore Sixty Nine Lakh Sixty Seven Thousand One Hundred Thirty Six and Paise Ninety Four Only)** as on **27.10.2022** and further interest and other expenses thereon till the date of realization due to the Secured Creditor from **Borrowers/Co-Borrowers/Guarantors** namely **M/s. SRI PARVATHI TEXTILES, Mr. MADHESWARAN NATESAN, Mrs. PATHMA MATHESWARAN and Mr. SHRIDHAR**. The reserve price will be **Rs. 2,22,07,000/-** and earnest money deposit will be **Rs. 22,20,700/-**.

Description of the Immovable Property:

All piece and parcel of the property situated at Namakkal District, Namakkal R.D., Thiruchengodu Sub R.D., Thiruchengodu Taluk, 48 Kailasampalayam Village, S.No.33/1, Punjai acre 16.12, Asst Rs.20.15, at present new S.No.33/4B, Punjai acre 1.93, with an extent of 7612 sq. feet of the land is related to description.

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No.1(78), Star Avenue, 6th Cross, Victoria Layout,
Victoria Road, Bangalore – 560 025

www.adityabirlafinance.com

Registered Office:

Indian Rayon Compound, Veraval,
Gujarat -362 266

CIN: U65990GJ1991PLC064603

The boundaries and measurements for the same are:

East of the land belongs to Arththanarigounder;
West of the partition land (7262 sq. feet) belongs to T.C.Gnasekaran;
North of 30 East-West Road;
South of the land belongs to Arththanarigounder;

Within the above boundaries are measuring

East-West Northern side 91 feet,
Southern side 84 feet,
North-South Eastern side 84 feet,
Western side 90 feet;

As Totally 7612 sq. feet of the land in full and with 20 years old East-West 80 feet and North-South 16 feet of 1280 sq. feet of Ground floor and First floor R.C.C. terraced building and with East-West 80 feet and North-South 60 feet of 4800 sq. feet of A.C.C. Sheet building and with all fitting of the above building and with deposit amount with all pathway rights and with an easement rights annexed thereto. As per old Ward No-4 at present election Ward No.6 situated within the limit of East Muniyappan Kovil street in Thiruchengodu Municipality.

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor website i.e. www.adityabirlafinance.com also on the website of <https://sarfaesi.auctiontiger.net>

Date: 01.11.2022

Place: NAMAKKAL

Loan Account Numbers: ABFLSLMLAP0000131684

for Aditya Birla Finance Limited



**Authorised Officer
(9004861424)**