



"APPENDIX- IV-A"

[See proviso to rule 8(6)]

SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) & 9(1) of the Security Interest (Enforcement) Rules, 2002 (54 of 2002).

Notice is hereby given to the public in general and in particular to the Borrower (s) and Guarantor (s) that the below-described immovable property mortgaged to the Secured Creditor, the physical possession of which has been taken by the Authorized Officer of **Aditya Birla Finance Limited**, the mortgage properties will be sold through E-Auction on "As is where is", "As is what is", and "Whatever there is" basis on **4th October, 2023** for recovery of **Rs.15,10,84,283.82/- (Rupees Fifteen Crores Ten Lakhs Eighty-Four Thousand Two Hundred Eighty-Three and Paise Eighty-Two Only)** (This amount is exclusive of TDS Calculation and Pre-Payment Charges, as applicable) due as on **31.01.2020** and further interest and other expenses thereon till the date of realization due to the Secured Creditor from **BORROWERS NAMELY, 1. PC DEY AND SON DISTRIBUTORS PRIVATE LIMITED (BORROWER), REPRESENTED BY ITS DIRECTORS 2. MRS. MINU DEY (GUARANTOR), 3. MR. PARESH CHANDRA DEY (GUARANTOR), 4. MR. AMITAVA DEY (GUARANTOR), 5.MRS. SUSHMITA DEY DUTTA (GUARANTOR).**

The Reserve Price will be **Rs.2,41,13,264/- (Rupees Two Crores Forty-One Lakhs Thirteen Thousand Two Hundred Sixty-Four Only)** and the Earnest Money Deposit will be **Rs.24,11,326.40/- (Rupees Twenty-Four Lakhs Eleven Thousand Three Hundred Twenty-Six and Paise Forty Only).**

DESCRIPTION OF THE IMMOVABLE PROPERTY

ALL THAT PIECE AND PARCEL OF ALL THAT A SELF - CONTAINED VACANT FLOOR AT ENTIRE FIRST FLOOR MEASURING 3017 SQ. FT. BE THE SAME A LITTLE MORE OR LESS BE THE SAME A LITTLE MORE OR LESS (SABEK C.S. DAG NO. 623 UNDER R.S. & L.R. DAG NO. 1427) ALONGWITH PROPORTIONATE SHARE OF COMMON AREAS AND COMMON FACILITIES LYING AND SITUATED AT AND UNDER THE PREMISES AT ALL THAT PIECE AND PARCEL OF LAND MEASURING AN AREA OF 10 DECIMALS, DISTRICT - NORTH 24 PARGANAS, P.S. A.D.S.R.O AND MUNICIPALITY - HABRA, HOLDING NO. 55, WARD NO. 15, PARGANAS - UKHRA, HAL TOUZI NO. 14 MOUZA - HIJALPUKURIA,

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ADITYA BIRLA FINANCE LTD.

AUTHORISED OFFICER

Registered Office:

Indian Rayon Compound, Veraval,
Gujarat -362 266

CIN: U65990GJ1991PLC064603

Aditya Birla Finance Limited

Room No. 401, 4th Floor, 24, Camac Square, Kolkata - 700016.

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intertek

Aditya Birla Finance Ltd.

(A part of Aditya Birla Capital Ltd.)



ADITYA BIRLA CAPITAL

J.L. NO. 80, R.S. KHATIAN NO. 539, L.R. KHATIAN NO. 5989 SABEK DAG NO. 623 UNDER R.S. & L.R. DAG NO. 1422 & 1427 AREA OF LAND 10 DECIMALS (UNDER ONLY R.S. & L.R. DAG NO. 1427 PIN - 743263

The said property is butted and bounded in the manner as follows: -

On the North by: R.S & L.R DAG No.1422 & 1427 AND NARAYAN CHANDRA PAUL

On the South by: 10' FEET PUCCA ROAD

On the East by: VENDOR'S VACANT LAND

On the West by: DHIRENDRA NATH MAJUMDER

For detailed terms and conditions of the sale, please refer to the link provided in Secured Creditor's website i.e. <https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx> or <https://sarfaesi.auctiontiger.net>

Date: 14.09.2023

Place: Kolkata

Authorized Officer
ADITYA BIRLA FINANCE LTD.
Aditya Birla Finance Limited
(9503198114)

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